



Date: May 31, 2010

Rockin' out with 54-40 at the 2010 Party In The Park

The Joint Economic Development Committee (JEDC), along with the Town of Whitecourt and Woodlands County, are thrilled to announce that this year's headline act for Party In The Park will be 54-40. Also taking the stage at this year's "Party" will be Charlie Major and Captain Tractor.

54-40 is known for hits such as "Ocean Pearl" and "I Go Blind." These rockers will take the stage at 7:30pm on Sunday, September 5 at Rotary Park for our free community concert, following Captain Tractor and several other great musicians and bands.

Saturday events will begin at 11:00am with the "World In Whitecourt" cultural event, featuring a range of ethnic foods and entertainment. Whitecourt Idol is also scheduled for Saturday. The evening will wrap up with a performance by country singer Charlie Major, sponsored in partnership by the Eagle River Casino.

We urge you to mark this day on your calendar and make plans to join us for a weekend of fantastic music, food, and entertainment. Further details will be announced as artists and entertainers are confirmed. For more information call the Forest Interpretative Centre at 780-778-3433.

For comments on this release please contact:

Mayor Trevor Thain at 780-778-0909

Mayor Jim Rennie at 780-778-0202

Party In the Park Chair: Jason Karst -780-778-2616

JEDC Chair: Williard Strebchuk - 780-778-0958

PRESS RELEASE

Two communities. One future.